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First OCTOPUS6 install drives TV Barrandov

Prague - January 11th, 2009 - OCTOPUS Newsroom company is pleased to announce that the first installation of its innovative newsroom computer system OCTOPUS6 has been completed at Barrandov TV, a new TV station in the Czech Republic.

TV Barrandov is one of many TV stations in the Czech Republic which have chosen OCTOPUS Newsroom computer system for its broadcast and newscast workflow, however, it is the first to use OCTOPUS6. This new generation NCS is a major step from the previous version, OCTOPUS5. OCTOPUS6 is cross-platform, used natively on Mac, Linux and Windows OS and has improved features in almost every area of the system. TV Barrandov is an infotainment DTV channel broadcasting only in digital and OCTOPUS6 is set to serve up to 25 concurrent users.

'The installation at TV Barrandov is a result of an enormous effort to bring customers a newsroom computer system with the features that are meant to improve the process of creating and broadcasting news.' says Petr Stokuc, CEO of OCTOPUS Newsroom. 'OCTOPUS6 manages every single piece of information journalists need to successfully air content and create fast and rich newscasts. It brings increasing stability, back-up and features which make it a very powerful tool in the hands of journalist all around the world.', he adds. Michal Kratochvil, Technical Director of TV Barrandov, explains that using OCTOPUS6 as a newsroom computer system in their studio at TV Barrandov will bring ease and speed to their newscast production.

About OCTOPUS Newsroom: OCTOPUS Newsroom is a European Company established in 1998, focused on Newsroom Computer System development and providing support for its customers. OCTOPUS is well known for its very intuitive and powerful user interface based on the revolutionary ideas of users, while implementing all the features necessary for the effective and efficient day-to-day newsroom operation. Running in newsrooms all around the world, many of which are 24/7 news channels, OCTOPUS proves to be a solid solution on the newsroom computer systems market. With wires, RSS, faxes, emails, web feeds, story scripting, approval statuses, automatic rundown scheduling and many other useful features, OCTOPUS helps more than 1000 users daily to bring their latest news on air.

OCTOPUS integrates with all widely known automation, asset management, graphics and prompting solutions, and it supports the latest MOS specifications.

Besides OCTOPUS6, we have an additional product available for the market: OCTOPUS VIDEO TWISTER, a videomedia management tool.

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