



# Modernize Your Newsroom

## with OCTOPUS

13



# OCTOPUS 13

**Octopus** is a next-gen newsroom computer system (NRCS) that powers every story from planning to air - with embedded AI you control.

## Built for the way your newsroom works:

100+ Integrations

Full Editorial Control

Contextual AI Assistant

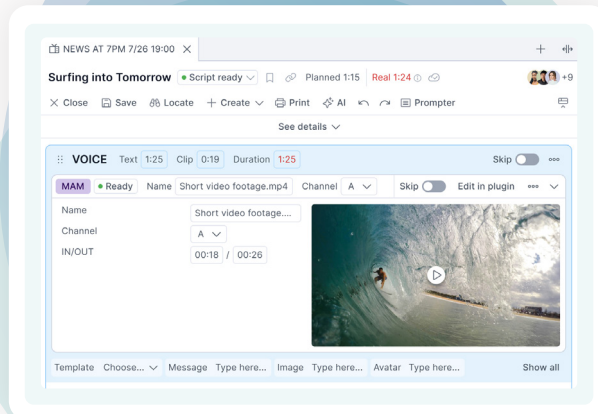
Real-Time Collaboration

Rundown & Story-Centric

Improved Web Publishing

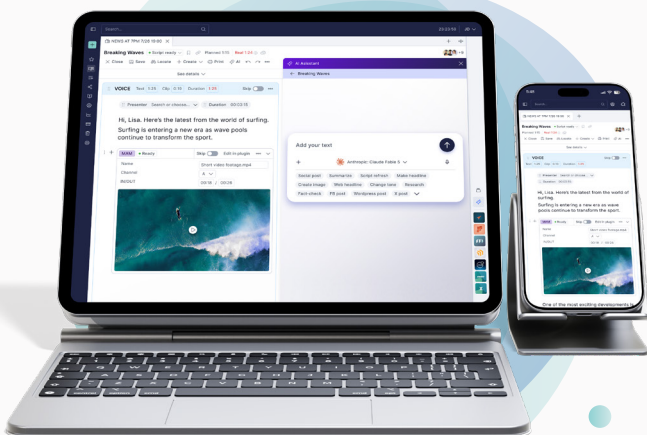
Cloud, On-Prem, or Hybrid

Powerful Rundown Management



## Cloud-Powered Tools that Keep You Moving

### Mobile-Friendly Web Client



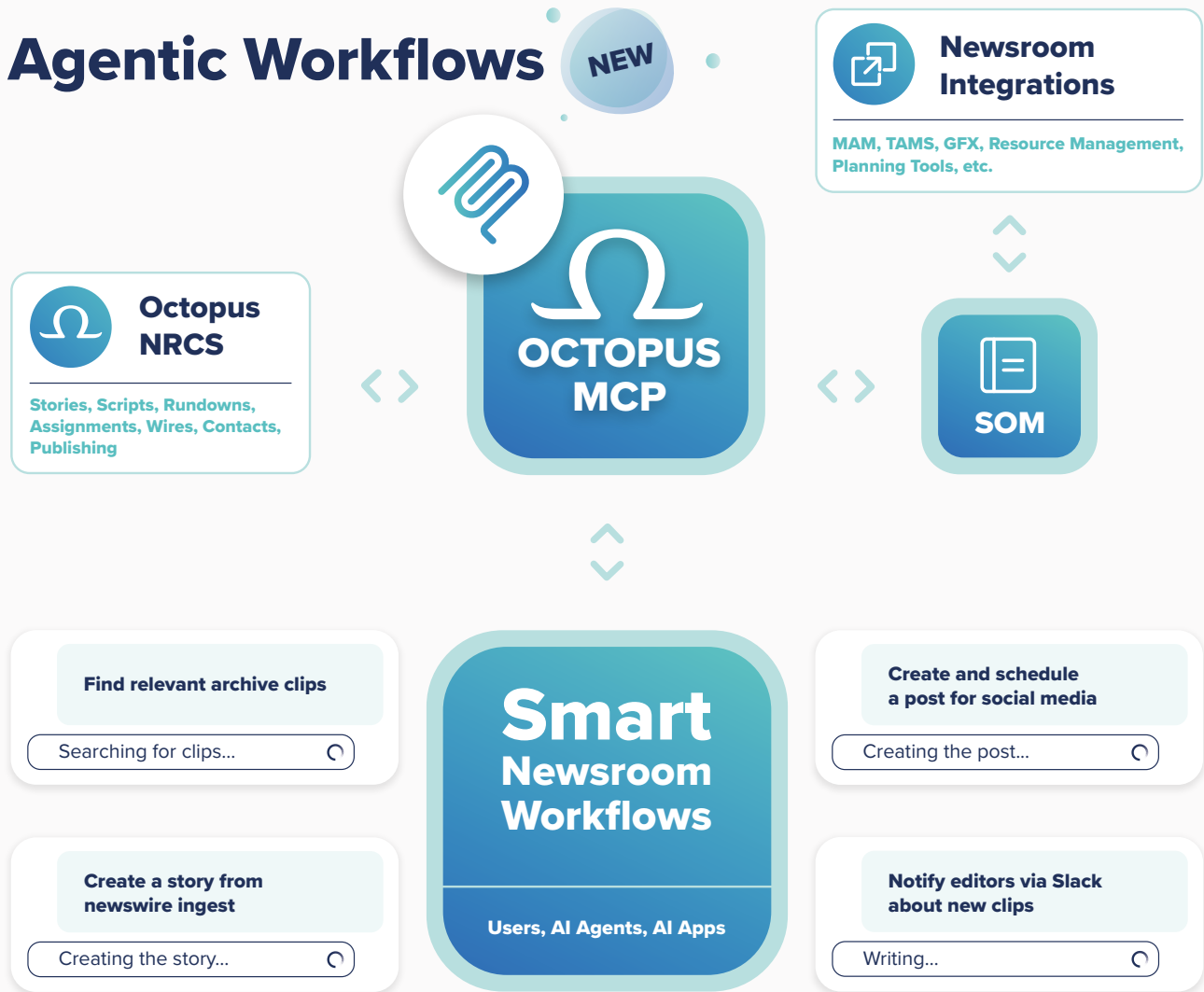
NEW

### Enhanced news production right in your browser.

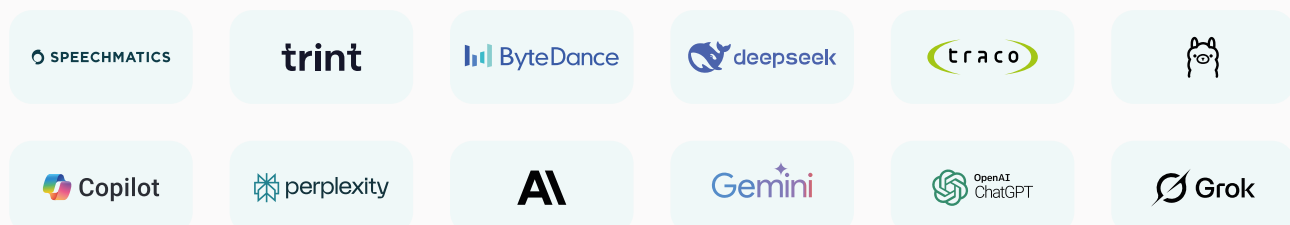
Our revamped Web Client brings a streamlined experience to any device, giving teams real-time control and flexibility without installation. Built on the robust Octopus 13 core, it connects effortlessly with the desktop client for full collaboration.

- Real-time, multi-user script editing
- Cross-platform newsroom control
- Seamless cue and element management
- Clean, modern interface
- New features added continuously

# Agentic Workflows NEW



## Our AI Ecosystem Both in Cloud and On-Prem



# iReporter

User-generated content platform  
to turn moments into stories from anywhere.

Designed for dynamic newsrooms, **iReporter** lets you collect eyewitness videos and user-generated content the moment news breaks. Whether it's stringers in the field or everyday citizens, the platform helps you capture raw footage fast - via a simple mobile app or a web-based portal.

Build a trusted community of contributors and stay ahead of the story with a streamlined, branded experience.

- Full control over video copyrights
- High-quality video uploads
- Your branding, your voice
- No installation or registration needed
- Monetize submitted content



## Newsroom that Works as One. Proven by 400 Customers in 60 Countries.



[Learn more](#)