

AI That Flows with You

At Octopus, we don't believe in one-size-fits-all AI. Instead, we've built intelligent tools that adapt to your newsroom—not the other way around. Whether you're summarizing, translating, rewriting, or fact-checking, you can create custom prompts ("shortcuts") for everyday editorial tasks.

Prefer to keep it local? You can run your own on-premise LLM to stay in control of your data. Our AI doesn't just process text—it learns from your newsroom's actual content, delivering relevant, real-time insights grounded in your reporting. It's AI that assists—not replaces—and it moves with the rhythm of your workflow.



Integration With Major AI Tools



User-Configurable Actions



On-Prem LLM Over Own Data



AI-Powered Search



Secure Local AI



Contextual AI



Get an Idea

Get ideas for your next article.



Create a Story

Longer text based on resources.



Summarize

Shorten text and create bullets.



Fact-Check

Check text against public resources.



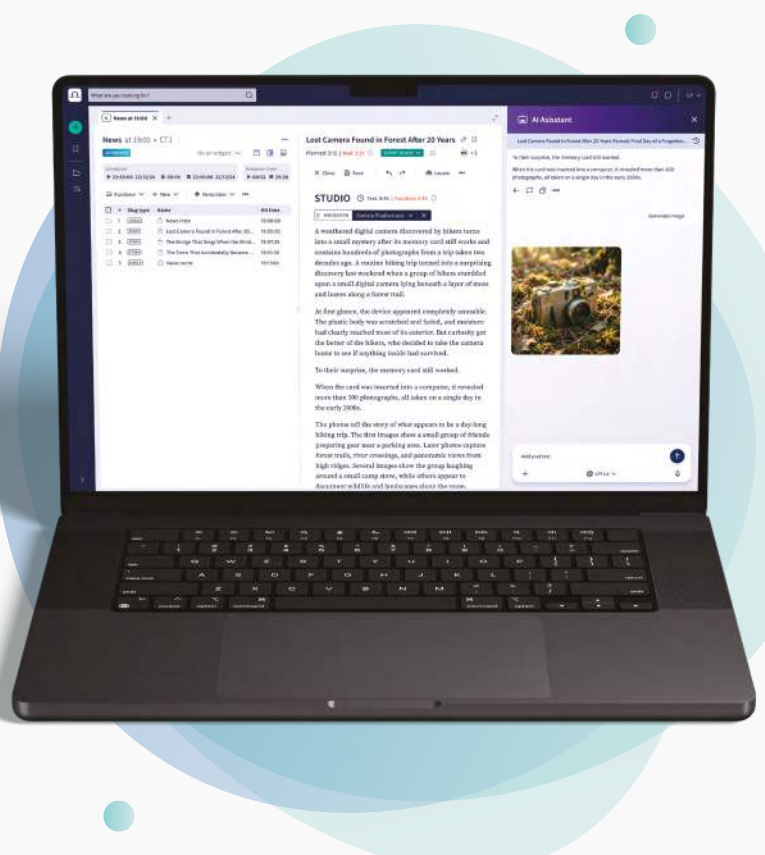
Translate

Automated and on-demand translation.

Built to Work with the AI You Choose

Octopus supports third-party AI engines—from facial recognition to speech-to-text—giving you the freedom to integrate the tools that fit your editorial goals.

Our AI-enhanced platform helps your team stay focused on storytelling, not the tech behind it – so you can create content that connects, faster and smarter.



Text-To-Speech VO

Instantly convert text into speech.



Image Generation

Create high-quality custom images for your story.



Facial Recognition

Identify faces and objects in videos.



Speech-to-Text

Convert audio and video to text.

Seamless Integration with 15+ AI Technologies

Copilot

perplexity

AI

Gemini

Grok

OpenAI ChatGPT

SPEECHMATICS

trint

scriptix

beey

traco

