

OCTOPUS NEWSROOM IN MOTION

400+

Customers
worldwide

100+

Integration
partners

18,000

Daily
users



octopus-news.com

OCTOPUS 12

OCTOPUS 12 is the most powerful, adaptable news production system designed for teams that need speed, clarity, and control – wherever they are.

Whether you're planning a live rundown, managing a breaking story, or publishing across digital platforms, Octopus 12 keeps your newsroom in motion.

It supports both story-centric and rundown-centric workflows, deployed on-prem, in the cloud, or hybrid. With seamless integration to over 100 technology partners, Octopus empowers broadcasters to build a flexible, future-proof newsroom ecosystem.



Fresh Features. Faster News:



Powerful AI tools



No-code workflow designer



Even more powerful rundown management



Enhanced event and story planning



Advanced search capabilities



Subscription or one-off licensing



Resource management integration



Handy Journalist app for field teams



Story-centric or rundown-centric workflow



Cloud, on-prem, or hybrid solutions



Easy transition from legacy NRCS



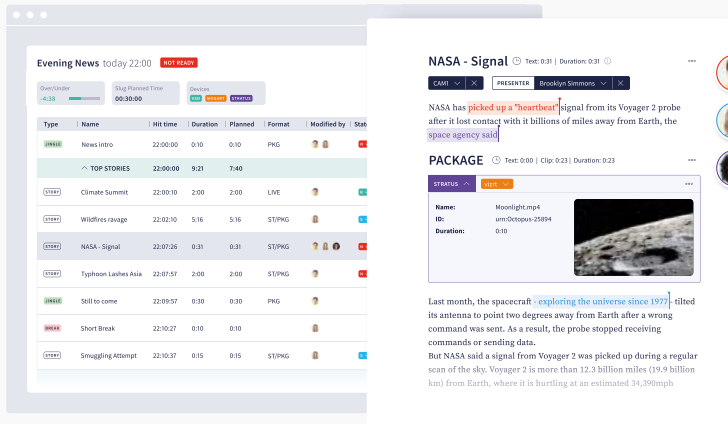
Dynamic reporting tool for FCC & legal compliance

Cloud-Powered Tools that Keep You Moving

WEB CLIENT, REIMAGINED

NEW

Enhanced news production
—right in your browser.



Our revamped Web Client brings a streamlined experience to any device, giving teams real-time control and flexibility without installation. Built on the robust Octopus 12 core, it connects effortlessly with the desktop client for full collaboration.

- Real-time, multi-user script editing
- Cross-platform newsroom control
- Seamless cue and element management
- Clean, modern interface
- New features added continuously

iReporter

User-generated content platform
to turn moments into stories – from anywhere.

Designed for dynamic newsrooms, iReporter lets you collect eyewitness videos and user-generated content the moment news breaks. Whether it's stringers in the field or everyday citizens, the platform helps you capture raw footage fast – via a simple mobile app or a web-based portal.

Build a trusted community of contributors and stay ahead of the story with a streamlined, branded experience.

- Full control over video copyrights
- High-quality video uploads
- Your branding, your voice
- No installation or registration needed
- Monetize submitted content



400+ Newsrooms Already in Motion with Smarter News Production



The Smartest Way to Run Your Newsroom



Learn more



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